

# MICHIGAN AVENUE

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# ELEMENTS OF *Style*

Whether it's with hair, makeup or fashion, these trendsetters are *en vogue*.

BY KATE TEMPLIN PHOTOGRAPHS BY JIMMY FISHBEIN

## JENNIFER OPPENHEIMER

Need a do-it-all style guru? Then Jennifer Oppenheimer is the gal for you. A stylist/closet organizer who aims to make dressing as simple as 1-2-3 for her superbusy clients, Oppenheimer is all about what works for you—regardless of the latest trends.

**MICHIGAN AVENUE:** Describe your role in the style industry.

**JENNIFER OPPENHEIMER:** I try to be a saving grace to women who go to their full closets and think, I have nothing to wear. I can show them how to add, subtract and rework. I also do wardrobe styling, photographing, personal shopping and cataloging; packing for trips; handling reselling and consigning their old pieces; closet organization; rejuvenating pieces; and personal shopping.

**MA:** Who are some of your clients?

**JO:** A few of Oprah's producers, including executive producer Ellen Rakieta, Barbara Small, *In Her Shoes'* Beth Aldrich and lots of North Shore types.

**MA:** Favorite fall trends?

**JO:** I don't follow trends. They're meaningless. Everything should be personal and reflect your size, shape and lifestyle.

**MA:** What clothing items or accessories are worth a splurge?

**JO:** Shoes and bags because they always fit, well-cut jackets, and jewelry that is truly unique and one-of-a-kind.

**MA:** Any styles that you find to be flattering on every figure?

**JO:** Tops that are a bit nipped in at the waist, even on fuller figures, always give your silhouette a bit of definition and sophistication.

"For someone whose professional life is based on a rigid schedule (and whose isn't these days?), and who needs organization and control in their personal lives, Jennifer is a godsend."  
—BARBARA SMALL

**MA:** Any style secrets or wisdom?

**JO:** Everybody needs the right underpinnings—and that includes shapers no matter how much you weigh.

**MA:** Favorite designers to put

your styling clients in?

**JO:** I like Rick Owens at Ikram; D&G, especially for the best classic sheaths; Chanel jewelry; Bottega Veneta; YSL on Oak Street; and BCBG for priced-right basics. Also, Tory Burch on Walton has great one-of-a-kind things without logos that aren't in the department stores.

**MA:** In your opinion, what makes a Chicago woman stylish?

**JO:** Wearing pieces that flatter her figure and don't pander to trends.

For more information on Oppenheimer, visit [theclosetchicago.com](http://theclosetchicago.com).

