

Chicago
magazine

ANNUAL GUIDE
140 New Stores!

SHOPS

2004

Shopping
Made
Simple

What you
want now
and where
to find it

The Hottest
Bag of the
Season

Deals
and
Steals

1,000+

PLACES TO BUY:

fashion * jewelry * linens
antiques * bath and beauty
housewares * gifts * furniture
kid stuff * local designs

AND MUCH MORE

DESTINATIONS: Andersonville,
Chinatown, Winnetka



Style Setter

A quick peek inside a fashionable Chicagooan's closet

Last year, Chicago native **Jennifer Oppenheimer**, 31, turned a long-time interest in fashion into her own business, the Lincoln Park-based *In the Closet* (312-208-8269). As a professional wardrobe stylist, Oppenheimer refreshes cluttered closets, handpicks vintage accessories, and offers inspiration to the fashion frustrated—from Chicago socialites to suburban moms. She recently sat down to share her insights and advice.



Personal style: "It changes every day, depending on my mood. It can be sometimes very preppy, sometimes lots of vintage. I can do casual and then spice it up with a dressy shoe or a dressy top."

Can't live without: Kelly green Dolee & Gabbana heels. ("Green really is a happy color") and a gold-filled Victorian locket with a turquoise-colored gemstone bought at a vintage show. It holds Oppenheimer's wedding picture.

Prized vintage possession: A medium-brown mink beret. "It's just fun. You can have the worst hair day in the world and throw it on and it's wonderful. It's warm, too."

Influences: "Carolina Herrera Jr. most represents me when I dress conservatively, yet sophisticated. She's got a timeless, classic style. Sarah Jessica Parker is a little more eccentric and out there, and I think I have a little bit of that sometimes, too. And my mother: She taught me the toe-to-heel approach in the closet, which is when you place all of your shoes opposite so that you can see the heel of one shoe in each pair, the toe of the other. It saves space."

WHERE SHE SHOPS

For cashmere: **Calypso** (50 E. Oak St.) "It has sweaters similar to Ralph Lauren's, but they're much more affordable."

For great bags: **Designer Resale of Chicago** (658 N. Dearborn St.) "I bought a beautiful black alligator bag there."

For beautiful accessories: **Elements** (102 E. Oak St.) "It has really fun scarves, and they're not that expensive."

For designer variety: **Helen Yi** (1645 N. Damen Ave.) "I especially like the Chloé pieces it has in all price ranges."

For over-the-top shoes: **Josephine** (1405 N. Wells St.) "They're like the price of a mortgage payment, but they're worth it."

For well-priced vintage jewelry: **Lincoln Antique Mall** (3141 N. Lincoln Ave.), especially for Bakelite bracelets. "They're cute, bright, and they spice up any outfit."

Best-kept secret: **Ultimo** (114 E. Oak St.) "Its backroom has amazing sales."

To change a look: **Tender Buttons** (946 N. Rush St.) "Replacing buttons on outfits is a great way to update clothes." ■